



2009 Iowa Turfgrass Directory Advertising

The Iowa Golf Course Superintendent's Association, Iowa Professional Lawn Care Association and Iowa Sports Turf Manager's Association have combined their membership directories into a single book. General information about the Iowa Turfgrass Institute is also included.

Specifications

The directory will be 5 1/2 x 8 1/2. There will be no full-color pages within the book - all ads must be gray scale. The preferred formats are as follows: Adobe Illustrator EPS file (with fonts outlined/included), tiff, PDF and jpeg. If your ad is in a different format or you will have trouble putting it in this format, please call Nicol at the Iowa Turfgrass Office, 515-232-8222.

Space Available

Space is sold by association: please specify your association preference.

Full Page (Ad Size 4 1/2" wide x 7 1/2" high)	\$250.00
Half Page (Ad Size 4 1/2" wide x 3 1/2" high)	\$150.00

Premium Pages: must be a full-page ad, availability is first come, first serve.

Tab Page (only 2 per association available)	\$325.00
Inside Front Cover	\$400.00
Inside Back Cover	\$400.00
Back Cover	\$500.00

Order Form

Company Name _____ Company Contact _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ FAX _____ E-mail _____

- Full page Half page Tab page (specify association _____)
 Iowa GCSA Section IPLCA Section ISTMA Section
 Inside Front Cover Inside Back Cover Back Cover
 Please use my ad from last year. I will be submitting a new ad for 2009.

Return this form along with ad by July 31, 2008

Make checks payable to: Iowa Turfgrass Institute
 Return form and check to: Iowa Turfgrass Office • US Hwy 69 • Ames, IA 50010-9294
 Phone: 515-232-8222 FAX: 515-232-8228

Credit Card Information MasterCard Visa
 Credit Card # _____ Exp. Date _____
 Card Holder's Name _____ Signature _____