

# 2008 Iowa Golf Course Superintendents Association Reporter Advertising Rate Sheet

**Circulation = 600 Members**  
(Breakdown of membership classes available upon request)

## CONTACT INFO

### Reporter Editor:

Nicol E. Jones  
Iowa GCSA  
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Ames, IA 50010-9294

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nicol@iowaturfgrass.org

### Billing Address:

Iowa Turfgrass Office  
17017 US Hwy 69  
Ames, IA 50010-9294

www.iowagcsa.org

## COMPANY INFORMATION

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## NEWSLETTER CONTRACT

# of Insertions: \_\_\_\_\_ X Cost per Issue \_\_\_\_\_ = Total Contract: \_\_\_\_\_ (see below)

Check # \_\_\_\_\_ (Payable to Iowa GCSA)     Credit Card (circle one: Visa/MasterCard)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Bill me monthly (No prepay discount) You may bill Credit Card Monthly Also

Materials due by the first of the month previous. Issue will be due to print the 15th of the month.

### 2008 Per Issue Rates (available all year long)

Ad Size	Width	Height	Per Insertion 1-6 Issues	Per Insertion 7-9 Issues	Per Insertion 10 Issues
Full	7.5"	10"	\$395	\$374	\$364
Half	7.5"	4.5"	\$208	\$192	\$182
Third	2.5"	10"	\$166	\$146	\$135
Quarter	3.75"	5"	\$125	\$114	\$109
Eighth	3.75"	2.5"	\$99	\$88	\$83

### 10 Issue Prepay (payment due 12/31/07)

Ad Size	Width	Height	Per Insertion 10 Issues	Total (reflects 3% Discount)
Full	7.5"	10"	\$350	\$3500
Half	7.5"	4.5"	\$175	\$1750
Third	2.5"	10"	\$130	\$1300
Quarter	3.75"	5"	\$100	\$1000
Eighth	3.75"	2.5"	\$80	\$800

### Publication Calendar

Issue	ads due	to print
Jan/Feb	Nov. 15	Dec. 1
March	Feb. 1	Mar. 15
April	Mar. 1	Apr. 15
May	April 1	May 15
June	May 1	June 15
July	June 1	July 15
August	July 1	Aug. 15
September	Aug. 1	Sept. 15
October	Sept. 1	Oct. 15
Nov/Dec	Oct. 1	Nov. 15

## ART SPECIFICATIONS

- New art provided
- Use last year's art

### Digital Files Required

PageMaker, EPS/Tiff/PDF/Jpeg  
Must be B/W and saved as a hi-res  
printer file. Film Not Accepted.

Call for additional info.

## ISSUES

Please specify months in which  
your ad will appear.

- |                                  |                                    |
|----------------------------------|------------------------------------|
| <input type="checkbox"/> Jan/Feb | <input type="checkbox"/> July      |
| <input type="checkbox"/> March   | <input type="checkbox"/> August    |
| <input type="checkbox"/> April   | <input type="checkbox"/> September |
| <input type="checkbox"/> May     | <input type="checkbox"/> October   |
| <input type="checkbox"/> June    | <input type="checkbox"/> Nov/Dec   |

## CLASSIFIEDS

**\$35.00/Ad**

Includes classified ad in Reporter  
and on the Iowa GCSA website.

Please email text with billing  
address to Nicol:

nicol@iowaturfgrass.org  
or FAX 515-232-8228

## INSERTS (printing quoted separately)

Furnished inserts may be accepted at a rate of \$499 per single unit (front & back). Publisher reserves the right to back up any unused page with advertising or editorial matter, and to run more than one insert each month. Inserts may not exceed 70 lb text weight. Iowa GCSA has the first option to utilize insert option. Note: If insert increases the weight of newsletter to next postage rate, advertiser will be required to pay difference.

**Terms: 30 days. No agency commission or cash discount. For Jan/Feb issue, please return by November 15, 2007**